

Financial training for non financial staff

ATTAINMENT TRAINING



The financial training specialists

Financial Awareness

The aim of this course is to help people understand how profit and cashflow work, and how they can improve them in your organisation.

Rather than the traditional structure of these courses (“Here is a Profit and Loss account, this is a Balance Sheet, and here are some accounting ratios”) we begin with a construction exercise.

Once participants have made something, we look at how much profit they have made, and the cashflow implications, and then use the construction exercise to dive much more deeply into the financial issues.

We can use your company results as a case study, and your internal reports where appropriate. It is often helpful – and eye opening – for a member of your finance team to come in at the end and do a Question and Answer session.

The culmination of the course is “So these are the issues we have looked at, now how do you improve profit and cashflow in your company?”

Who is this training relevant to?

Sales staff, directors, production managers and project managers, team leaders and supervisors. Anyone who has an influence on the financial success of your business.

How long is the time investment?

Two days is a valuable investment.

You will see many “Financial Awareness” or “Finance for non financial managers” courses that are only one day – the danger here is that the theory is covered quickly, but the practical application is missed out.

How much will it cost?

You pay a daily rate for the course, plus our travel costs (plus VAT). This includes all development costs, the cost of the course materials, and the post course development resources. You provide the venue. There are no nasty hidden surprises in the fee!

How do you find out more?

Email us on alex@attainmenttraining.co.uk or telephone on [0121 276 0040](tel:01212760040), and we will arrange a visit to discuss your needs in more detail.