



Financial training for non financial staff

Financial Awareness open course

Course background

Company survival involves everyone in the company knowing what profit and cashflow are, why they are important, and how they work. This course looks at what participants can do to improve profit and cashflow.

Training outcome

As a result of this training, participants will understand:

- what profit and cashflow are, and how they differ
- the profit and loss account and balance sheet
- how to improve profit
- how to improve cashflow

Duration and dates

One day

19 April and 18 October 2010

Course style

The course is interactive & participative, with practical exercises leading into the financial theory. Follow up material is provided to help participants develop their learning further.

Course outline

Introductions

Context setting – understanding profit and cashflow

How we can improve profit

How we can improve cashflow

Post course follow-up

Cost

£295 + VAT per person.

Discounts apply to multiple bookings – see the website: www.attainmenttraining.co.uk

How do I book a place?

Email: alex@attainmenttraining.co.uk

Phone: 0121 276 0040

Write: Attainment Training, The Vicarage, Reeth, North Yorks, DL11 6TR